

ROTHSCHILD 69

"A working machine must not play the fiddle."

—From the play RUR, by Karel Čapek

A project by Guy Bar Amotz Curator: Noam Segal

A Working Machine Must Not Play the Fiddle, an innovative new project by the internationally recognized Israeli artist Guy Bar Amotz, is an ambitious performance that undermines conventional definitions of exhibition spaces, of the theater and of performance. This project combines sculpture, sound, robotics, theatrical components and cutting-edge technological elements. Bar Amotz's work challenges the viewer's position as a passive observer or consumer, and invites him to participate in a unique experience.

The performance takes place in a bohemian bar called Bar Amotz. Sitting at the bar are live actors, alongside a number of robotic sculptures created by the artist. The robots will sing, dance, and engage in a lively discussion over drinks. This conversation takes place between a psychoanalyst-robot and his two friends, who are artist-robots. One of the artist makes a living selling his work, while the other does not. The psychoanalyst-robot will consult them about one of his cases (his patients are all human beings). The audience members will take an active role in this performance, and will be welcome to sit at the bar alongside the "actors."

The site-specific bar will be specially constructed on the second floor of Rothschild 12. This project is produced and funded by Rothschild 12, with the support of the British Cultural Council and the Israel National Lottery. Rothschild 12 is an experimental, non-profit art space dedicated to the production and exhibition of contemporary artworks that challenge the limits of artistic discourse, while touching upon contemporary social, political and cultural concerns. Guy Bar Amotz (b. 1967) has held solo exhibitions at the Israel Museum, the Tel Aviv Museum of Art, Museum of Art, Ein Harod, Herzliya Museum of Contemporary Art, Tate Britain, Center for Contemporary Art of Geneva, and additional venues. He represented Israel at the Biennales of Korea and Sydney, and his works have been exhibited worldwide. Bar Amotz holds a BFA from the Bezalel Academy of Arts and Design in Jerusalem, and a MFA from Goldsmiths, University of London. He is the recipient of the Israel National Lottery's 2010 Prize for Artistic Excellency, and of the German Ludwig Gies Prize for Sculpture. He is also the recipient of prizes from The Israel Museum, the Rijksakademie in Holland, the British Council for Art, and additional foundations. Bar Amotz lives and works in London, where he also serves as a dramaturge for one of Europe's best-known dance companies.

This project will be accompanied by an educational program and catalogue, and will open on April 14, 2011, at Rothschild 12, Tel Aviv.

www.rothschild69.co.il // info@rothschild69.co.il

Opening hours: Tue – Thu, 11:00 a.m. – 7:00 p.m.

Fri – Sat, 10:00 a.m. – 2:00 p.m.